

Organizing with Community

Discovering Strategies and Tactics to Improve Equitable Outcomes



Thanks for Joining!

I'm Victor, and I'll be sharing this time with you all engaged in conversation.





I like comics
I like anime &

I enjoy spending time with my family!

Our Goals for today:

- Define Community Engagement
- Define Power
- Complete a 'One-on-One' Interview
- · Q&A



INDIVIDUAL

MEASURE SOCIAL CHANGE

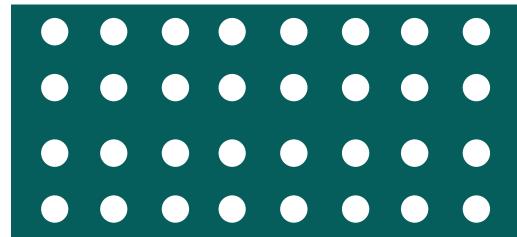
GUIDING PRINCIPLES
COMMIT, PRIORITIZE,
ACTIVATE & REFLECT

DELIVER ON COMMITMENT ORGANIZATIONAL STRATEGIES



What is Community?

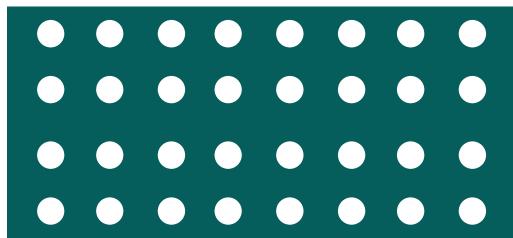




A collective of people with something in common that connects them in some way and that distinguishes them from others.



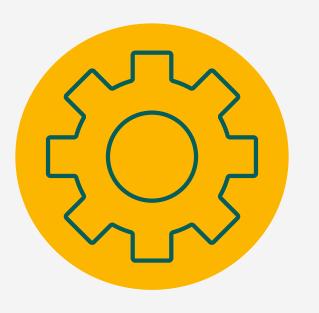
What is Community Engagement?



Community Engagement includes strategies to organize individuals for collective action, as well as strategies to make sure that all voices in a community are heard as part of inclusive decision-making.



How could this definition of Community Engagement shape the way you engage with groups moving forward?



What is Power?

the legitimate, collective, historical access, and control to the systems and institutions sanctioned by a governing body.



What is your role in Community Engagement?

Primary roles when engaging with community:

Advocate

Leader

Organizer

Planner

Researcher/Evaluator



One-on-One 101





What is a One-on-One?

A one-on-one is a conversation with community members that is:

- Deliberate, purposeful conversation
- Person-centered; listening and seeing the world from their perspective
 - Used to build lasting, meaningful relationships
 - Uncovers self-interest: people feel personally connected to a cause because it connects with their identity, values, faith, etc.; individuals are more likely to get involved when it aligns with their self-interest.

Preparing for a one-on-one

- Identify who might you want to invite to a one-on-one and why?
 What do you already know about the person you're meeting with?
 - What do you want to share about your experience?
 - Think about setting how comfortable will the individual be?



Let's Practice!





Practice One-on-One: The Goal

In an increasingly exclusionary world, we are going to design a space of belonging for our partners.

The space can be physical, emotional, personal or public.

Practice One-on-One: The Prompts

- 5 Minute Interviews (x2) | 5 minutes to design | 3 minutes to share (18 mins Total)
- 1. Tell me a story about the last time you felt included.
 - 2. Tell me more about that.
 - 3. What were you thinking/ feeling in that moment?
 - 4. In your own words, why is that important to you?



What was that like?







Questions?

Thank You!